

8

Content Ideas To GROW Your Audience



1

QUESTION

&

ANSWER

Answer common questions
from customers



2

EDUCATION

Educate the audience about something that pertains to your business



3

INDUSTRY BELIEFS & MYTHS

Address the elephant
in the room



4

**MEET
THE
TEAM**

**Introduce a member of
your team**



5

TOOLS OF THE TRADE

Showcase tools that you use
that you cannot work without



6

**ADVICE
FOR
OTHERS**

**Provide advice that your
audience can use immediately**



7

HUMOUR

Share a funny picture,
story or event



8

PROVIDE A SHOUTOUT

**Give a shoutout to a supplier,
referral partner, client or
local business**





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