

## Content Ideas To Grow Your Audience







## QUESTION & ANSWER

Answer common questions from customers







#### **EDUCATION**

Educate the audience about something that pertains to your business







### INDUSTRY BELIEFS & MYTHS

Address the elephant in the room







Introduce a member of your team





## TOOLS OF THE TRADE

Showcase tools that you use that you cannot work without





# ADVICE FOR OTHERS

Provide advice that your audience can use immediately





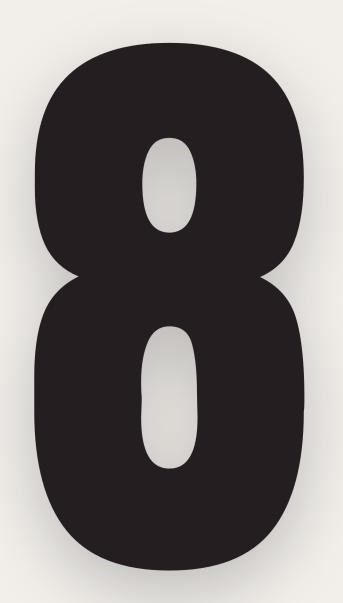


#### HUMOUR

Share a funny picture, story or event







### PROVIDE A SHOUTOUT

Give a shoutout to a supplier, referral partner, client or local business





