

WHAT YOU NEED TO KNOW ABOUT



META



VERIFIED

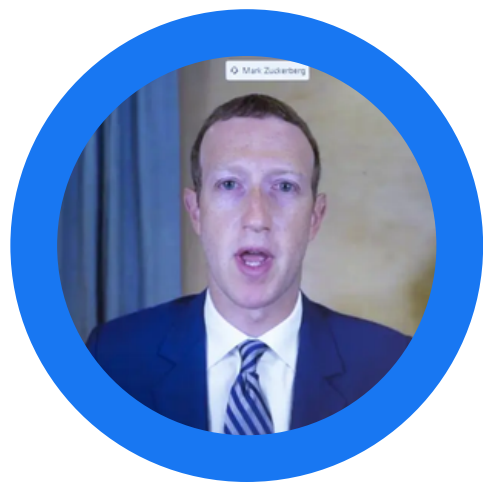


POGGIONE GROUP
We Tell Your Story





META VERIFIED



MARK ZUCKERBERG
Meta CEO

"lets you verify your account with a government ID, get a blue badge, get extra impersonation protection against accounts claiming to be you, and get direct access to customer support."

"new subscription bundle that includes account verification with impersonation protections and access to increased visibility and support."



ADAM MOSSERI
Instagram CEO





WHAT DO YOU GET?

- Verified badge
- Increased visibility via algorithms
- Appear more prominently in search
- Reach more people
- Comments appear more noticeably
- Added account protection
- Direct access to help desk



NOTE: *The number of ads you see will remain the same with a Meta Verified account.*





WHAT DOES IT COST?

To get the verified checkmark it will cost:

Web: \$11.99/month

Mobile: \$14.99/month

To get a badge on each platform you will need seperate subscriptions.

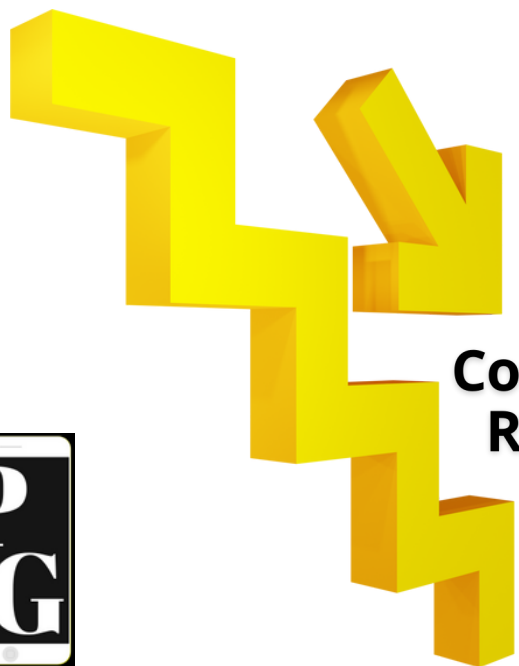




DO I HAVE TO PAY?

Absolutely not
but your
content
may not

reach
as many
people
as it did
before.

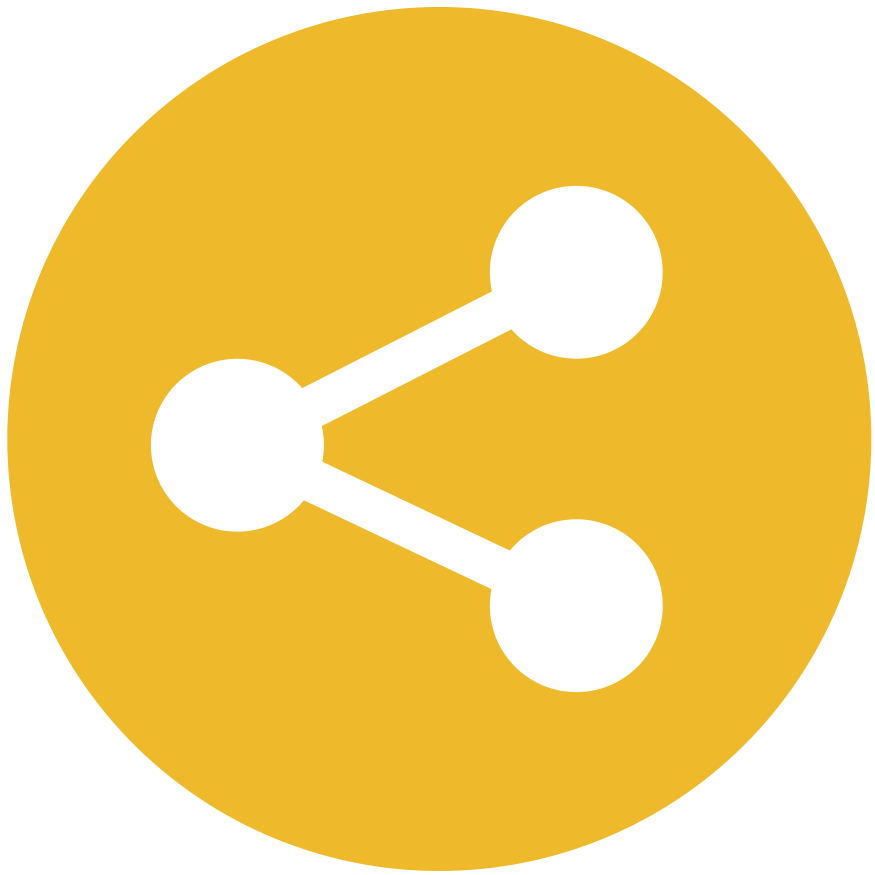


Content
Reach



**WHAT
SHOULD
YOU
DO?**





SHARE
SHARE
SHARE

SHARE





MAGNIFY YOUR CONTENT

**Having your content shared is
like putting it under a
magnifying glass.**

**Best way for others to share
your content is to share
theirs first.**



GET SOME BINOCULARS



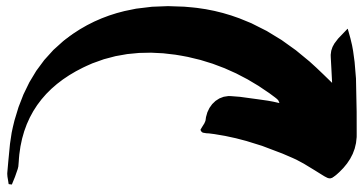
If you choose not to pay, getting your content shared is imperative.

If not, it will be like looking for your content with binoculars.





YOUR TURN



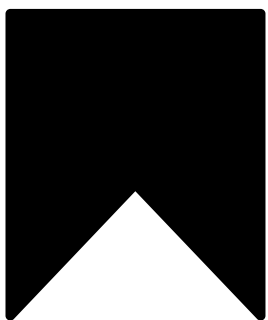
SHARE

With someone who could use a little help.



COMMENT

Tell us how this helped you.



SAVE

For your future reference.